



## Virginia Green Convention Centers



# Fredericksburg Expo & Conference Center

"The Fredericksburg Expo & Conference Center is privately owned and operated by Ballantine Management Group. The Fredericksburg Expo & Conference Center is a state of the art, multi-purpose facility with 100,000 square feet of exhibit & conference space capable of hosting tradeshows, consumer shows, receptions, banquets, meetings and conventions. The facility is conveniently located just off Interstate 95, halfway between Washington D.C. and Richmond."



**Green Statement:** "The Fredericksburg Expo & Conference Center is dedicated to assisting in reducing pollution, excess waste and the footprint all events leave behind. Through working with meeting planners, show promoters, associations and the management staff in all day-to-day operations, the facility strives to reinforce the importance of the collaborative responsibility all parties have to reduce waste."

### GREEN ACTIVITIES



**Minimization of Disposable Food Service Products.** All conference centers are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, you are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable
- Use compostable food service items and direct this material to available composting operations in your area



**Recycling and Waste Reduction.** All conference centers must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans and plastic bottles. Recycling of steel cans, cardboard, office paper, and composting of waste foods are encouraged as well. Additionally, conference centers must be actively working to reduce their solid waste generation. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, office paper

- Have recycling bins located in all occupied rooms.
- Also recycle printer paper, toner cartridges, cardboard, fluorescent lamps, electronic equipment

Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Purchase recycled paper with a high-percentage recycled content
- Use electronic correspondence and forms when possible

Building and grounds

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Minimize use of pesticides and herbicides in landscaping



**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
  - High efficiency dishwashers
  - Low flow toilets (use 1.6 gallons per flush or less)
- Automatic faucets or toilets in public restrooms

Activities outdoors

- Minimize irrigation use



**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems
- Keep office doors and windows closed in HVAC system is on

Lighting

- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting

- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning



**Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Plans to reduce disposable material usage, i.e., by using pitchers of water instead of plastic bottles
- Provides recycling containers
- Encourages use of electronics to reduce paper waste for presentations and correspondence
- Encourages turning off lights to conserve energy in rooms that are not in use



For more information on **Fredericksburg Expo & Conference Center**, see [www.fredericksburgexpoctr.com](http://www.fredericksburgexpoctr.com) or contact Laurie Cassel at [lcassel@feacc.com](mailto:lcassel@feacc.com) or 540-548-5555, x 105.

**Virginia Green** is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/virginiagreen](http://www.deq.virginia.gov/p2/virginiagreen) or [www.virginiagreentravel.org](http://www.virginiagreentravel.org).

